

Nordic+
CrossBorder

12. – 13.5.2027 | HELSINKI

TURN VISIBILITY INTO BUSINESS OPPORTUNITIES

Nordic+ CrossBorder Partnership Packages

20⁺
27

Connecting
one region

Why Partner with Nordic+ CrossBorder?



Meet the right people

Connect directly with public authorities, companies, innovators and project partners across the Nordic and Baltic region.



Lead the conversation

Position your organisation through curated programme contributions, spotlights and high-impact brand visibility.



Create lasting encounters

Host clients, build trust and turn informal conversations into lasting relationships and opportunities.



Be part of the Nordic+ story

Strengthen your role in a growing community committed to smarter, sustainable, and connected mobility.

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CrossBorder
HELSINKI 12-13.5.2027

CrossBorder Premium Partner

Stand at the Nordic+ Innovation Village*	✓
One curated contribution to CrossBorder program	✓
Mention in opening and closing	✓
5 entry tickets to the event	✓
5 Nordic+ Night tickets	✓
Logo on website and main event screens	✓
Social media banner, featured social media post	✓

Exclusive partnership available at € 9.000 + VAT

*Stand: 2m², including screen, table, and chairs, with a possibility of bringing a product

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CrossBorder Coffee and Connections Partner

Stand at the Nordic+ Innovation Village*



Innovation Village spotlight



3 entry tickets to the event



3 Nordic+ Night tickets



Company-branded coffee area



Company logo in the event webpace



Social media banner, featured social media post



Exclusive partnership available at € 6.500 + VAT

*Stand: 1m², including screen with a possibility of bringing a product

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CrossBorder Lunch and Conversations Partner

Stand at the Nordic+ Innovation Village*	✓
Innovation Village spotlight	✓
3 entry tickets to the event	✓
3 Nordic+ Night tickets	✓
Company-branded lunch area	✓
Company logo in the event webspace	✓
Social media banner, featured social media post	✓

Exclusive partnership available at € 6.500 + VAT

*Stand: 1m², including screen with a possibility of bringing a product

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Nordic+ Night Partner

Welcome speech at Nordic+ Night



3 entry tickets to the event



3 Nordic+ Night tickets + 10 extra invitations



Logo in all Nordic+ Night materials



Company logo in the event webspace



Social media banner, featured social media post



Exclusive partnership available at € 6.500 + VAT

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CrossBorder Innovation Village Partner

Stand at the Nordic+ Innovation Village*



Innovation Village spotlight



2 entry tickets to the event



2 Nordic+ Night tickets



Company logo in the event webspace



Social media banner



Seven partnerships available at € 3.000 + VAT

*Stand: 1m², including screen OR a product

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Partner Features

	Premium	Coffee	Lunch	Night	Village
Stand at the Innovation Village	✓	✓	✓	✗	✓
Contribution to CrossBorder program	✓	✗	✗	✗	✗
Mention in opening and closing	✓	✗	✗	✗	✗
Innovation Village Spotlight	✗	✓	✓	✗	✓
Welcome speech at Nordic+ Night	✗	✗	✗	✓	✗
Branded coffee/lunch area	✗	✓	✓	✗	✗
Event entry tickets	5	3	3	3	2
Nordic+ Night tickets	5	3	3	3 + 10	2
Logo visible on main event screens	✓	✗	✗	✗	✗
Logo on Nordic+ Night materials	✗	✗	✗	✓	✗
Logo on the webspace	✓	✓	✓	✓	✓
Featured social media post	✓	✓	✓	✓	✗
Social media banner	✓	✓	✓	✓	✓
Price	€ 9.000	€ 6.500	€ 6.500	€ 6.500	€ 3.000

Norwegian VAT added to the prices upon invoicing.

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Sanni Remonen

Manager, CrossBorder Partnerships

+358 40 727 0203

sanni.remonen@its-finland.fi

Mikonkatu 9
Epicenter
00100 Helsinki

www.its-finland.fi

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